

The Business Model Canvas

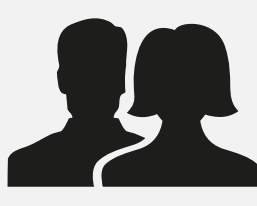
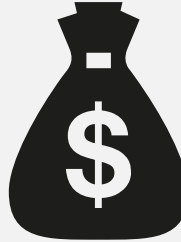
Die Geschäftsmodell-Leinwand

Entworfen für:

Entworfen von:

Datum:

Version:

Wichtige Partner 	Kern-Aktivitäten 	Wertversprechen 	Kundenbeziehungen 	Kundensegmente 
	Kern-Ressourcen 		Vertriebskanäle 	
Kostenstruktur 			Einnahmequellen 	



DESIGNED BY: Business Model Foundry AG
Die Macher von Business Model Generation und Strategyzer

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Übersetzung: Dipl.-Oec. Reiner Walter, www.geschaeftspiloten.de